DET FREE WEEKENDS



Your Escape from Diet Prison

A quick message from the Creators of the Diet Free Weekend, Mike & Sabrina Whitfield...



It's here! Finally, a solution that lets you have your weekends back!

Hi! These are our kids, Champ and Deakan. During the week, Mike is busy with helping thousands of people all over the world with his online fitness programs and coaching while Sabrina is taking the kids to school and in the near future, starting a home schooling program.

During the week, we're in a routine. We know what to expect. It's actually "easy" for us to stick to a solid nutrition plan. But when the weekend comes, we finally have well-deserved family time and we don't want to waste a minute of this precious time with "well, we can't eat there because it doesn't go with our diet".

So, after much tweaking and testing out with Mike's clients as well ourselves, we are so excited to bring something that works, while letting you enjoy your favorite foods with your friends and family every weekend.

Now, this is not a "miracle" program that will let you melt 10 pounds in 9 days. There's enough of those on the market, right? ©

However, what this is... it's a simple, doable and sustainable plan. And you know what? It's the most ENJOYABLE plan on the market.

We look forward to hearing your success and having fun again on the weekends without the quilt!

MIKE AND SABIZINA WHITFIELD

DISCLAIMETZ

You must get your physician or dietician's approval before beginning this nutrition program.

The recommendations in this and any other document are <u>not</u> medical guidelines but are for educational purposes only. You must consult your physician prior to starting this or any other program or if you have any medical condition or injury that can possibly worsen with any diet program.

This program is designed for healthy individuals 18 years and older only. The information in this document is meant to supplement, not replace a doctor's advice. Mike Whitfield, Sabrina Whitfield or anyone associated with Crank Training, LLC advises readers to take full responsibility for their safety and know their limits.

The dietary programs in this book are not intended as a substitute for any exercise routine or treatment or dietary regimen that may have been prescribed by your physician. See your physician before starting any exercise or nutrition program. If you are taking any medications, you must talk to your physician before starting. You must have a complete physical examination if you are sedentary, if you have high cholesterol, high blood pressure, or diabetes, if you are overweight, or if you are over 30 years old.

Please discuss all nutritional changes with your physician or a registered dietician. If your physician recommends that you don't use this or any other program, please follow your doctor's orders.

QUICK OVETZVIEW

No fluff. You want a way to enjoy your weekends, right? Cool, let's forget all the boring "sciency" stuff and heart-warming stories blah, blah, blah.

Let's get to the "meat" of the program.

First, here's a rough outline of what you get to experience with this program:

Monday - Thursday – Be good. **Friday – Sunday –** Enjoy yourself.

It's all set up so you can do this week in and week out and still lose up to 3 pounds of fat every week.

You MUST eliminate ALL doubt when starting this program.

There's a strong chance you'll feel "odd" by enjoying yourself more. But basically, here's why this works:

Other diet programs focus on a **DAILY** calorie decrease This program focuses on a **WEEKLY** calorie decrease

Just like a final destination, there are numerous ways to get to a final destination (just look at any map).

Diets work in the same way.

However, the principles in this guide are so powerful (and doable) because it coordinates with your willpower. Your willpower is at its strongest at the beginning of the week, so you'll take advantage of this, along with some hormonal "tricks" that trigger your body to burn more fat during those 4 days (Monday through Thursday).

Pretty cool stuff...

Now here's the deal... you want results, right?

Nothing is more earth shattering than to commit to something and then seeing no results.

So, that's why I suggest you use the Success Tracking Journal and DO NOT rely solely on the scale. The scale can be your worst enemy. Sure, it can be ONE tool to use, but definitely do not let that be your one and only way of tracking progress.

I once had a client that lost only 5 pounds, but went down 2 sizes.

That sentence was underlined and bolded on purpose. You should read it twice.

There's more info in the Success Journal, but the idea is to use a tape measure every 4 weeks on the same day, at the same time. We recommend Thursdays as this is just before your reward weekend. Definitely DO NOT track on Mondays ©

Cool?

Alright, on the next page, you'll see exactly what you'll get inside this program.

At the end of the manual, you'll also find the Frequently Asked Questions section very helpful. These were the most common questions asked during the testing with clients (AKA "guinea pigs").

Let's do this!

TABLE OF CONTENTS

5 Simple Rules	Page 7
Break-in Period	Page 9
"Plan B"	Page 11
Daily Plan	Page 19
No-Counting Calorie Method	Page 21
Weekly Grocery List	Page 23
Sample Weekly Meal Plan	Page 26
Frequently Asked Questions	Page 27

THE 5 SIMPLE RULES OF THE DIET

Rule #1 – Eat Only Until You're Full on Reward Meals

For one thing, eating until you're miserable takes the JOY out of enjoying your foods. Now you're just "EN---ING". Oh c'mon, that's hilarious. Anyway, eat until you're satisfied and enjoy every bite.

Remember, your cheat meal is not the only "fun" food you'll be eating. You have another one coming and that's part of the beauty of this program. This prevents you from binging!

Rule #2 - Limit or Eliminate Alcohol

When testing this, we tested it without alcohol. Sorry for the bad news but....

Alcohol increases hunger and jacks up your hormones. That's the world we live in. You'll get the best results by eliminating it all together, but at the very least, limit your consumption to 2 per week (and keep them on your weekends).

Rule #3 – Follow AND Trust the Program

Nothing to elaborate on here... but just know that this has been tested and it works. You won't lose a billion pounds in 7 days. However, you will lose up to 3 pounds of fat per week.

It's no secret that when you combine this diet with a solid exercise program, you're going to look and feel even better. Those that combined this diet with an exercise program are the ones that lost 3 pounds per week.

Rule #4 – Do NOT "Freak Out" on the Intermittent Fasting Part of This Program. You'll Get a Backup Plan... OK?

When the original Diet Free Weekends Solution came out, we didn't have a "back-up" plan for folks that don't do well with intermittent fasting. So that's why there's a "Plan B" created just for you.;)

However, if you're NEW to intermittent fasting and you're open to doing it, please us the "Break-In to Intermittent Fasting" Guide.

We'll dig deeper into fasting in the fasting section, but real quickly, intermittent fasting is simply a break from eating food. We'll be doing a mixture of daily fasting (16 hours – so basically, you skip breakfast) as well as (2) 24-hour fasts.

But remember, if fasting is NOT your thing, you'll get a backup plan!

Rule #5 - What's a Reward Meal?

A reward meal is your favorite foods like pizza, cake, pancakes, even more pancakes, chips and salsa, etc.

Some people get confused as to whether they want to use their reward with the a meal or a dessert. With this plan? **You can have BOTH.**

Just remember the golden rule – DO NOT binge and eat only until you're satisfied. For most, that might mean cutting back a little on the meal itself so they can have their dessert, too. Make sense?

BREAK-IN PETRIOD

(HOW TO APPROACH INTERMITTENT FASTING)

Now first, I want you to be open-minded. At least TRY taking a break from food.

Once you get used to it, the benefits are amazing...

- Increased growth hormone (this hormone burns fat!)
- Decreased appetite (you naturally eat less and feel full)
- Increased cellular repair (including your skin!)
- Increased metabolism
- Increased energy

But if you have tried intermittent fasting in the past and it's just not your "thing", we have a "Plan B" just for you. That is below this Break-In Period. You can skip this "Break-In" section if you plan to NOT leverage the fasting part of this program.

Follow this Break-in Period for 2 weeks before jumping into the Diet Free Weekends plan if you're new to intermittent fasting.

Let's avoid being overwhelmed. Whatever you're doing now as far as your diet, stick to it. We just want you to get used to the idea of intermittent fasting, making the Diet Free Weekends plan even more powerful.

So here how's to do that...

Complete (1) 20-hour fast for week 1.

Let yourself become accustomed to it. So if you eat your last meal at 6pm on Monday, then your next snack or meal will be on Tuesday at 2pm.

Complete (2) 20-hour fasts for week 2.

Here's the secret to using Intermittent Fasting...

Choose a Method for Breaking Your Fast

This will keep you from overdoing it after coming off a fast. So, once your fast is over, choose some kind of ritual that you do every time your fast is complete. For example, you could break your fast with a glass of unsweetened tea and some almonds. Don't jump into the pantry immediately after a fast – this could lead to questionable amounts of chips, pretzels and other foods that are "just for the kids".

Now after the 2 weeks, your body will be "open" to the idea of fasting. The good news is that it will be even EASIER because of the entire weekend of awesomeness.

The daily fasting will be a piece of cake compared to the 24-hour fast. You got this!

Now in case you still read this and you know fasting is not an option, plan B is below...

PLAN B IF YOU DON'T WANT TO USE INTERMITTENT FASTING

It's the #1 "lazy" way to drop excess body fat.

I hate calling this "lazy", but it really is the easiest way to cut your calories and burn more fat without really "doing anything".

So, here it goes...

"Taking a break from food".

Doesn't sound so scary does it? Did you know this is the same thing as "intermittent fasting", yet when you say those words (intermittent fasting), people tend to freak out.

It's pretty hilarious to watch and the responses are even funnier...

"I'll be so grumpy if I don't eat every 2 hours!"

"I'll question my existence without food!"

"Your metabolism will shut down, right?"

"Won't I lose muscle?"

Hey, you know what?

I thought these same things about taking a break from food. In fact, I used to think it was a "fad".

Then I experimented with it myself years ago. The rest is history. When people ask me why I do it and I've had private clients do it, I reply with this...

I find it easier to keep off the 115 pounds I've lost.

You have way more energy.

You'll be way more productive.

You'll have more clarity and focus.

I won't bore with you the sciency stuff about intermittent fasting, but instead, I'll share with you why it's an integral part of the Diet Free Weekends Solution and why it can help you burn fat faster.

I promise you, you will NOT lose muscle, you won't wreak your metabolism and you won't be a grumpy "wumpy".

It's the only approach that actually stimulates fat-burning hormones within 24 hours.

If you would like to see how it works, then you should definitely get Brad Pilon's Eat Stop Eat book here:

http://tinyurl.com/eatstopeatspecialpage

It was a game-changer for my clients, helping them win 6 different transformation contests, even with thousands voting.

Plus, I'll share with you some killer tips on how you can work around the fasting part of the diet so you'll still get results without really "fasting".

Cool?

Alright first...

Why is intermittent fasting a part of the Diet Free Weekends Solution?

A: There are 3 reasons I made it a part of the program.

Reason 1 - It's an easy way to reduce your WEEKLY calorie intake vs your DAILY calorie intake. This helps with the surplus of calories

on the weekends.

Reason 2 - It "trains" your body to burn stored fat instead of glycogen.

Your body prefers to burn glycogen for energy. But by not eating, your body has no choice but to burn fat for fuel.

Hint: This is why you experience MORE energy on your fasting days because stored fat has 9 calories per gram. Calories are measurements of energy!

Reason 3: It's a great way to detox your body without dangerous pills or shakes. Your body naturally detoxifies 24/7. But when you take a break from food, you allow your body to focus on detoxifying. This is perfect especially after a weekend of your favorite foods.

This is what allows you this excess "wiggle room" in your diet.

Now in the manual, we're using a variety of intermittent fasting including the 24-hour fast as well as the 16-hour fast.

The bad news is that you may find the intermittent fasting intimidating or it's just not a good fit for you.

The good news...

You can work around this.

First, let's tackle the 24-hour fast.

Most people hear or read "24-hour fast" and immediately think they are to go without food an entire day without eating.

Actually, you get to eat EVERY day.

Remember, if you eat your last meal at 6pm, you eat at 6pm the very next day. See? Not too bad. You'll do this just twice a week and the second fast is actually "fun" and I mean that.

Friday night, you get to eat whatever you want to. Ice cream, pizza, nachos, pancakes... it doesn't matter. It's the big reward for "holding out".

This has EVERYTHING to do with your mind and it's why it's so much easier to stick to.

Fasting all day for some fish and green beans isn't very exciting. However, a date with Netflix and Ben & Jerry's? Yeah... very doable;)

It's why the second fasting day is on Friday (again, I'll leave out the boring sciency stuff).

The first fasting day is Monday so your body can focus on detoxing and give your body a break from the surplus of calories over the weekend.

You'll also be encouraged to eat some fats with dinner because fat definitely makes you feel full. This is especially true after a fast.

So, that's why (in a quick overview) the fasting is so powerful on this plan.

Now here's the cool part...

You can actually NOT fast on this plan and STILL get great results.

That was typed in big font and underlined. It's that important to understand.

These are the same tactics I've used with my private clients. If you have tried fasting in the past and it failed you or if fasting is just not your thing, this will be your backup plan. Cool?

First, we'll cover the 24-hour fast, and then we'll cover the 16-hour fast.

24-Hour Fasting Workaround #1 - Cut Your 24-Hour Fast Short

If you feel yourself wanting to absolutely binge on a fasting day, it's fine to cut it short to avoid this.

With my private clients, I would tell them around 20 hours.

So let's say your 24-hour fast would end at 6pm. If you need to, you could stop it as soon as 2pm. Just keep the calories low until your actual meal.... around 200 calories.

That means you could have handful of almonds or a protein shake (with water, low-fat milk or almond milk). That will keep you going until your actual meal.

Sometimes, it happens. You're overwhelmed with thoughts of food and you have to just eat before you go insane. I get it. This is the next best thing.

24-Hour Fasting Workaround #2 - Keep Your Calories at 400 or Less Until Your First Meal

If you honestly try the 24-hour intermittent fasting and it's just not a good fit for you, thank you for trying. Here's your next best bet to fasting for 24 hours...

Until your actual meal, keep your calories down to 400 or less. This is much less challenging than an actual fast, but you're still reducing your calories drastically enough to allow the wiggle room on the weekends.

The thing is - make those calories keep you full. So, avoid carbohydrates if possible and stick with proteins and fats.

My wife is not a huge fan of the 24-hour fast, so she has what I call a coffee "concoction" in the morning followed by 1 snack later in the day before her meal.

The concoction? It's a cup of coffee with 1 tbsp of beef gelatin and 1 tbsp of coconut oil.

Beef gelatin is a great protein source but it also keeps you feeling full, as well as other benefits such as:

- Helps your liver with detoxing
- Improves your digestion
- Helps strengthen your bones
- Improves your hormone function

Some other 200-calorie and under ideas that you could have during the day to use this "workaround" are below. A good rule of thumb is to have 2 of these below at most during the day before your actual meal. Remember, the idea is to keep your calories as low as possible.

C'mon, you can do this.;)

- Coffee concoction (see above)
- Almonds (around a handful) or any variety of nuts
- String Cheese (2-3 sticks, depending on the fat content)
- *Protein shake with water, low-fat milk or almond milk
- *Protein bar
- Spoonful of nut butter
- 2 hard-boiled eggs with a tbsp of hummus
- Greek yogurt with chopped pecans or walnuts
- Non-starchy veggies (peppers is an example) with hummus
- Beef jerky
- Celery sticks with 1 tbsp of nut butter
- 2-3 slices of cheese

*A BIG warning on protein bars and protein shakes!...

Most protein bars and shakes come with unnecessary "fillers" and toxic ingredients, as well as hidden sugars that can wreak havoc on your system. This stuff causes weight gain, which are touted as "healthy".

So, be very selective and careful when consuming bars and shakes. Most are NOT good for you.

I recommend these 2 sources for your protein bars and shakes:

Use this protein powder for your protein shakes:

>> http://tinyurl.com/bestlowcarbprotein

Use these as your "go-to" protein bars: >> http://tinyurl.com/deliciousproteinbars

They don't use "filler" ingredients and they are sweetened with Stevia, a natural sweetener that won't jack up your hormones.

Plus, they taste AMAZING!

Moving on...

Now the daily intermittent fasting found inside the Diet Free Weekends Solution is another way to cut our WEEKLY calories and the fasting benefits are just gravy.

Ha... gravy. Get it? Whatever.

So, if even if you're not a 16-hour intermittent fasting kind of person, that's OK.

Now I won't lie and say you'll still get all the great benefits that daily fasting will give you, but you can still benefit from the same calorie reduction that daily fasting gives you.

If you choose to NOT fast daily (16 hours), use these 2 tactics...

16-Hour Fasting Workaround #1

Find a way to cut 200-500 calories out of your diet on these days. The reason it's so broad is because we are all different.

Some folks consume very little calories at breakfast and some

consume much more.

First, I suggest finding out how many calories your average breakfast is (since this is the meal you would typically skip on a daily fasting plan).

You can do this with a site like www.nutritiondata.com.

If you typically eat around 300 calories for breakfast, then you'll need to cut around 300 calories out of your diet on these days.

One way to do this is eating less at lunch and at dinner. Pretty simple.

16-Hour Fast Workaround #2

I had this question come up from a lot of the "guinea pigs" and so I wanted to address that here.

You can actually skip lunch or dinner if you prefer to eat breakfast. That way, you're still making a drastic WEEKLY calorie deficit.

Just keep in mind that you won't get the benefits that you get with a 16-hour fast. But this at least gives you some flexibility and if fasting is not for you, this allows you to modify the Diet Free Weekends Solution to fit your lifestyle.

Whew... that just about does it for plan B ©

Keep this in mind when following the schedule below.

Now the fun part... your day-to-day plan!

Insert the climatic music here...

DAILY PLAN

Because eating your favorite foods is so fun, that's what we're going to start with. So yeah, we'll start with Friday. Consider us rebels.

Quick Note – Remember what we said about what is a "reward meal". You can have a cheat meal with a cheat dessert as long as you follow rule #5;)

FRIDAY:

24-Hour Fast followed by a reward meal. So if you ate your last meal at 6pm, you'll eat again Friday night at 6pm.

SATURDAY:

16-Hour Fast followed by 2 reward meals (your reward meals should be the only food you consume this day). So if you ate your last meal at 6pm, you won't eat again until the next day at 10am (and this can be stretched until lunch).

SUNDAY:

16-Hour Fast followed by a reward meal.

Rest of the day: 1 serving of protein All the free veggies you want

Note – you can have your Sunday reward meal at night or for lunch. This is YOUR choice. We believe in flexibility ☺

MONDAY:

24-Hour Fast followed by:1 serving of protein2 servings of fatsAll the free veggies you want

So if you ate your last meal on Sunday at 6pm, you won't eat again until Monday night at 6pm. Yes, you still get to eat EVERY day!

TUESDAY & WEDNESDAY:

16-Hour Fast followed by: 3 servings of protein All the free veggies you want Optional – up to 2 servings of fruit/carbs

THUTZSDAY:

16-Hour Fast followed by:3 servings of protein3 servings of fatsAll the free veggies you want

Repeat until you reach desired weight – enjoy your weekends!

Note – once you reach your desired weight, you can continue with the daily fasts, but eliminate one or both 24-hour fasts.

Also – you don't have to be perfect regarding the carb intake on Mondays and Thursdays. The idea is to keep your carbs low on these days to offset the "fun" you're having on the weekends. Again, this program is meant to be flexible and force you to be perfect;)

NO COUNTING CALOTZIES METHOD (WHAT'S A SETZVING?)

Counting calories is really tedious. That's why when we tested this we didn't count calories. The less stressful your diet, the better.

So, here's a simple guideline in serving sizes...

Use your palm to determine protein portions
Use your cupped hand to determine carb portions (fruit, etc.)
Use your thumb to determine fat portions
Free veggies – unlimited (the veggies on the grocery list are nutrient-dense and not calorie-dense, making you feel full faster and that's why they are "free").

The great thing about this method is that you don't need any fancy measuring spoons or cups. It's almost TOO easy;)

Let's show some examples.

PROTEIN

1 serving is the size of your palm. So, here's what 1 serving of protein looks like:



CARBOHYDRATES (FRUITS/STARCHES)

1 serving is the size of your cupped hand. So here is what 1 serving looks like:



FATS

1 serving of fat is the size of your thumb. So here is what 1 serving looks like:



Now if it's an oil, you'll use 2 tsp as a serving size. Pretty simple, right?

WEEKLY GEOCETZY LIST

Now that you know what the servings are – here is an easy grocery list to inspire some ideas...

PROTEINS

- Bass
- Beef Jerky
- Chicken breast
- Cod
- Eggs
- Egg whites / liquid egg whites
- Extra lean ground beef
- Extra lean ground turkey
- Flank steak
- Halibut
- Lobster
- Pork loin
- Roughy
- Salmon
- Scallops

- Shrimp
- Swordfish
- Tilapia
- Top round steak
- Tuna steak
- Tuna
- Protein powder (lowfat/low-carb) (I recommend Bio-Trust – it tastes great plus without all the artificial crap and sugars you find in other protein powders. Find out more at

http://ruckus1.biotrust.co m/Shop.asp?p=LowCarb

CARBOHYDRATES

This is really simple. Since you have all weekend to enjoy your favorite carbs (including bread, pasta, etc.), limit your carb consumption Monday – Thursday to only fruits.

All fruits are welcome!

FREE VEGGIES LIST

(Can be eaten at any time)

- Artichoke
- Artichoke hearts
- Asparagus
- Beans: green, Italian, wax
- Bean sprouts
- Beets
- Broccoli
- Brussels sprouts
- Cabbage: bok choy, Chinese, green
- Carrots
- Cauliflower
- Celery
- Chayote
- Cucumber
- Eggplant
- Green onions or scallions
- Greens: collard, kale, mustard, turnip
- Jicama
- Kohlrabi
- Leeks

- Lettuce (green, red,romaine,etc.,etc.)
- Mixed vegetables without corn, peas or pasta
- Mushrooms
- Okra
- Onions
- Oriental radish or daikon
- Pea pods
- Peppers, all varieties
- Radishes
- Rutabaga
- Sauerkraut
- Soybean sprouts
- Spinach
- Sugar snap peas
- Summer squash
- Swiss chard
- · Tomato: raw, canned
- Turnips
- Water chestnuts
- Zucchini

FATS

- Almonds / almond butter
- Almond milk
- Avocado
- Avocado oil
- Cashews / Cashew butter
- Coconut milk
- Coconut oil <= GREAT fat to keep in your diet!
- Coconut
- Extra virgin olive oil
- Flaxseed
- Flaxseed oil
- Nuts (varieties)
- Olives (all kinds)
- Natural peanut butter
- Pecans
- Pistachios
- Walnuts
- Whole Egg

SAMPLE WEEKLY PLAN

Friday

Fast until pizza and some ice cream

Saturday

Fast until cheeseburger with fries at lunch Dinner – grilled chicken and a side salad, a HUGE piece of peanut butter pie drizzled in chocolate sauce for dessert

Sunday

Fast until French Toast for Brunch Snack – Protein shake Dinner – Salmon with grilled vegetables

Monday

Fast for 24 hours followed by: Dinner – Top Sirloin with mushrooms sautéed in olive oil

Tuesday

Fast for 16 hours followed by Smoothie of protein powder with your favorite fruit

Snack – 3 Low fat string cheese with an apple

Dinner - Blackened Catfish with sautéed vegetables

Wednesday

Fast for 16 hours followed by protein shake with almond milk Snack – 2 hard-boiled eggs or Greek yogurt

Dinner - Extra lean ground beef patty with bacon, side salad

Thursday

16-Hour Fast followed by 2 TBSP of natural peanut butter and protein shake

Snack – Hummus and vegetables (celery, broccoli, cauliflower, etc.) Dinner – Grilled chicken breast sautéed with extra virgin olive oil and

steamed broccoli with minced garlic.

FREQUENTLY ASKED QUESTIONS

I work out regularly. Are there any adjustments that need to be made?

Yes. On your workout days that fall between Monday and Thursday, you can eat an additional 2 servings of carbohydrates, however this is optional. If you have enough energy for your workouts, you don't need to consume the extra carbs.

If you do consume the extra carbs, eat them around your workouts (before or after). However, if your workout is on a fasting day, continue with your fast. If you find yourself struggling during your workouts, you can break your fast with a protein shake, but continue your fast after the shake. And remember, you always have plan B above.

What's the definition of a "reward meal"?

A reward meal is your favorite foods like pizza, cake, pancakes, even more pancakes, chips and salsa, etc.

Some people get confused as to whether they want to use their reward with the a meal or a dessert. With this plan? **You can have BOTH.**

Just remember the golden rule – DO NOT binge and eat only until you're satisfied. For most, that might mean cutting back a little on the meal itself so they can have their dessert, too. Make sense?

What can I consume while I'm fasting?

Keep your calories as close to 0 as possible. That means you can have coffee, but keep the creamer at bay or very little. Unsweetened

drinks are fine, too. Yes, you can chew gum. (We get asked that all the time).

What if I'm overwhelmingly hungry on my fast?

At the 20-hour mark, you can consume a protein shake or almonds, etc. See the fasting guide above. But aim for 24 hours... if you don't make it, don't beat yourself up.

What if I snack on reward days?

If you prefer to snack over full-reward meals, the same rules apply (see rule #5). But you must choose one or the other, you cannot have snacks and reward meals. Let's be realistic ©

What if I want breakfast as a reward meal?

I understand, I love pancakes myself © You can certainly enjoy yourself at breakfast and skip lunch. Ideally, the intermittent fasting approach is better but we want this program to be flexible.

How often should I eat Monday through Thursday?

That's up to you and whatever fits your schedule and personality best. There is no right or wrong answer here. You can spread your servings over 3-4 meals or cut it down to 1-2.

If I have a small snack at 10:30pm on Thursday, do I have to wait until 10:30 the next day to eat?

No. Look, ideally you shouldn't eat after your last meal. But we understand if you are hungry and have a few veggies. You can still follow the plan as if you didn't have that snack. Just try to keep that happening consistently... cool?

What if I goof up during the week? What do I do?

Birthday lunches, surprise dinners, you name it. Things happen. Here's what you can do... if you have an unplanned reward meal during the week, simply REPLACE one of your cheat meals over the weekend with something healthy (like protein and veggies) and stick to the rest of the plan. This is NOT as effective as the plan is outlined, but we understand that life happens.